

MAGAZINE COVER SPONSORSHIP

Perri Polowy
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www.SkinInc.com



Establish your position in the industry.

The accompanying 4-page folio will educate the *Skin Inc.* audience on your thought leadership in an area you wish to push to the forefront.

SKIN INC.—THE CHOICE FOR SERIOUS SKIN CARE SPA PROFESSIONALS & OWNERS

Skin Inc. is the preeminent skin care spa professional's resource for advancing the skin care business through sciences, technologies and techniques behind treatments and products.

COVER IMAGE EXAMPLES

Covers rotate monthly between subject matter—all specific to caring for our skin. Images should be bold, intriguing and compelling.



MAGAZINE COVER SPONSORSHIP CONT'D

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SKIN INC.
The Choice for Serious Spa Professionals & Owners

The cover sponsorship allows you to provide the image for Skin Inc.'s cover.

This gives you the opportunity to use an image that you use in your marketing or on your website to tie in with your brand in the minds of our subscribers.

Inside the magazine, our editors will help you create a 4-page story specifically about your products, your company and your unique value proposition.

Below are some design examples of what it might look like. In addition to going into the pages of *Skin Inc.* and on our website, we will provide you a PDF version for your use in marketing and to place on your website.

WHAT'S INCLUDED

- Sponsored cover image + cover story blurb
- Optional branding on cover [corner or circle]
- Sponsored 4-page folio, becomes a web exclusive
- Mentioned in editor's note
- Web exclusive included 3x in *Skin Inc.* newsletter
- 1 social media post
- PDF version for your marketing purposes
- 20 print copies of your sponsored issue



Optional Cover Branding—Corner



Optional Cover Branding—Circle



Example 4-Page Folio